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**ANNUAL EEO PUBLIC FILE FORM  
JUNE 1, 2005 through MAY 31, 2006**

**Stations in Station Employment Unit:  
WGVU-TV, WGVU-DT, WGVK-TV, WGVK-DT, WGVU-AM, WGVU-FM,  
WGVS-AM, WGVS-FM**

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**EEO OUTREACH ACTIVITIES DURING REPORTING PERIOD**

**(In this Memo, "WGVU" refers to all 8 Stations licensed to Grand Valley State University)**

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**SUPPLEMENTAL RECRUITMENT ACTIVITIES  
UNDERTAKEN BY THE STATION**

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**1. MABF Broadcasting Career Fair**

Date(s): 10/11/05 – 3 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: WGVU and MABF

Brief Description of Activity and Station Participation: WGVU co-sponsored a regional broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. We ran a promotional spot on FM on AM from August 29 through October 11. The spot was 30 seconds long. Amanda attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 3 hours.

**2. GVSU CareerFest 2005**

Date: 10/20/05 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

Host/Sponsor of Activity: Grand Valley State University

Brief Description of Activity and Station Participation: Career fair hosted by Grand Valley State University. Career fair was from 2:00 until 6:00 PM.

**3. West Michigan Career Connections**

Date: 2/7/06 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

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Host/Sponsor of Activity: West Michigan Collegiate Career Services Consortium (Aquinas College, Calvin College, Cornerstone University, Grand Valley State University and Hope College)

Brief Description of Activity: Career fair lasted from 2:00 PM – 6:00 PM

#### 4. **Junior Achievement Job Shadow Day**

Date: 2/22/06 – 3 Hours in Length

Participating Employees: Amanda Reader, Brad Gordon, Sherri Slater, Phil Lane, Fred Martino, Jim Holland, and many others in tour portion.

Host/Sponsor of Activity: WGVU w/ assistance of Junior Achievement

Brief Description of Activity: Hosted a High School Multi-media class from Northview High School. Informed students about careers in the television/radio industry. Conducted a mock television production giving students the opportunity to work various positions such as camera operator, sound board, director, etc. Spent a portion of time in our radio newsroom. Ended the 3 hours with a tour of our entire operation.

#### 5. **2006 GLBC Broadcasting Career Fair**

Date: 3/14/06 – 3 Hours in Length

Participating Employees: Amanda Reader & Mike Kluczyk

Host/Sponsor of Activity: MAB Foundation

Brief Description of Activity: Amanda & Mike attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 3 hours.

#### 6. **NABEF-BEA-RTNDA Career Fair**

Date: 4/26/06 9:00 AM – 4:30 PM

Participating Employers: Michael Walenta

Host/Sponsor of Activity: NABEF-BEA-RTNDA

Brief Description of Activity and Station Participation: Open to industry professionals, students, and entry-level job seekers. Michael attended all day and met with various individuals regarding careers in broadcasting. This career fair was in Las Vegas during the National Association of Broadcasters conference (NAB 2006). The fair was open to industry professionals, students and entry-level job seekers.

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**7. Broad Dissemination of Notice of Specific Job Openings**

Date of Station Participation: Ongoing

Brief Description: WGVU maintains and regularly updates a Recruitment and Referral Source Information list which has more than 250 entities that receive information about all full-time WGVU vacancies that arise.

**8. Grand Valley State University Scholarship Program**

Brief Description: Students apply for this scholarship if they are interested in majoring in Communications. A panel of station employees decides who will receive the scholarship. One student per year is awarded full tuition for her/his studies.

**9. Internship Program**

Brief Description: WGVU has an active internship program for students at Grand Valley State University, students of other universities or high school, and members of the community. The number of slots and types of internship positions vary each year. The availability of these internships is advertised on WGVU's website.

