

**ANNUAL EEO PUBLIC FILE FORM  
JUNE 1, 2008 through MAY 31, 2009**

**Stations in Station Employment Unit:  
WGVU-TV, WGVU-DT, WGVK-TV, WGVK-DT, WGVU-AM,  
WGVU-FM,  
WGVS-AM, WGVS-FM**

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**EEO OUTREACH ACTIVITIES DURING REPORTING PERIOD**

**(In this Memo, "WGVU" refers to all 8 Stations licensed to Grand Valley State  
University)**

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**SUPPLEMENTAL RECRUITMENT ACTIVITIES  
UNDERTAKEN BY THE STATION**

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**1. Michigan Association of Broadcasters Foundation Career Fair**

Date(s): 10/1/08 – 4 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: WGVU and Michigan Association of Broadcasters  
Foundation(MABF)

Brief Description of Activity and Station Participation: WGVU co-sponsored a regional broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. The spot was 30 seconds long. Amanda & Diana attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 4 hours.

**2. West Michigan CareerFest 2008**

Date: 11/4/08 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

Host/Sponsor of Activity: West Michigan Collegiate Career Services Consortium  
(Aquinas College, Calvin College, Cornerstone University, Grand Valley State  
University and Hope College)

Brief Description of Activity: Career fair lasted from 2:00 PM – 6:00 PM

**3. West Michigan Career Connections 2009**

Date:2/24/09 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

Host/Sponsor of Activity: West Michigan Collegiate Career Services Consortium (Aquinas College, Calvin College, Cornerstone University, Grand Valley State University and Hope College)

Brief Description of Activity: Career fair lasted from 2:00 PM – 6:00 PM

**4. Great Lakes Broadcasting Conference Career Fair**

Date(s):3/11/09– 3 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: WGVU and Michigan Association of Broadcasters Foundation(MABF)

Brief Description of Activity and Station Participation: WGVU co-sponsored a state wide broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. The spot was 30 seconds long. The event was also promoted on our website [www.wgvu.org](http://www.wgvu.org). Amanda & Diana attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 3 hours.

**6. National Association of Broadcasters Education Foundation(NABEF) – Broadcast Education Association(BEA) – Radio-Television News Directors Association (RTNDA) Career Day 2009**

Date(s): 4/22/09- 9:00 AM – 5:00 PM

Participating Employees: Michael Walenta

Host/Sponsor of Activity: National Association of Broadcasters Education Foundation(NABEF), Broadcast Education Association(BEA) and Radio-Television News Directors Association (RTNDA).

Brief Description of Activity and Station Participation: The National Association of Broadcasters Education Foundation (NABEF) hosts the largest broadcast career fair in the country, held annually during the NAB2009 Broadcast/Technology Conference.

The NABEF hosted this year's Career Day at NAB2009, an initiative to increase diversity in broadcasting.

This event, held in conjunction with the Broadcasters Education Association (BEA) and the Radio and Television News Director Association (RTNDA) provides job seekers comprehensive tools they need to achieve their career goals.

The daylong session was at the Las Vegas Hilton Hotel from 9-5 on Wednesday, April 22.

#### **7. Lenawee Vocational Tech Mock Production and Tour**

Date(s):5/7/09– 3 hours in length

Participating Employees: Phil Lane, Brad Gordon

Host/Sponsor of Activity: WGVU

Brief Description of Activity and Station Participation: WGVU conducted a television mock production for high school media vocational class. In addition questions were answered about students areas of interest. A tour was given of our facilities. Students were introduced to many aspects of our radio and television production. 20 high school students attended.

#### **8. Broad Dissemination of Notice of Specific Job Openings**

Date of Station Participation: Ongoing

Brief Description: WGVU maintains and regularly updates a Recruitment and Referral Source Information list which has more than 250 entities that receive information about all full-time WGVU vacancies that arise.

#### **9. Grand Valley State University Scholarship Program**

Brief Description: Students apply for this scholarship if they are interested in majoring in Communications. A panel of station employees decides who will receive the scholarship. One student per year is awarded full tuition for her/his studies.

#### **10. Internship Program**

Brief Description: WGVU has an active internship program for students at Grand Valley State University, students of other universities or high school, and members of the community. The number of slots and types of internship positions vary each year. The availability of these internships is advertised on WGVU's website.