
**ANNUAL EEO PUBLIC FILE FORM
JUNE 1, 2004 through MAY 31, 2005**

**Stations in Station Employment Unit:
WGVU-TV, WGVU-DT, WGVK-TV, WGVK-DT, WGVU-AM, WGVU-FM,
WGVS-AM, WGVS-FM**

EEO OUTREACH ACTIVITIES DURING REPORTING PERIOD

(In this Memo, "WGVU" refers to all 8 Stations licensed to Grand Valley State University)

1. Michigan Works Job Fair

Date of Station Participation: 6/17/04 – 7 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: Michigan Works!

Brief Description of Activity and Station Participation: Participated in the Michigan Works! Job Fair. The fair was at WMU Beltline campus. The fair took place from 10 AM to 5 PM.

2. MABF Broadcasting Career Fair

Date(s): 10/1/04 – 3 hours in length

Participating Employees: Amanda Reader

Host/Sponsor of Activity: WGVU and MABF

Brief Description of Activity and Station Participation: WGVU co-sponsored a regional broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. We ran a promotional spot on FM 6 times per day and on AM 5 times per day from September 10 through October 1. The spot was 30 seconds long. Amanda attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 3 hours.

3. GVSU CareerFest 2004

Date: 11/4/04 – 5 ½ hours in length

Participating Employees: Diana Comstock

Host/Sponsor of Activity: Grand Valley State University

Brief Description of Activity and Station Participation: Career fair hosted by Grand Valley State University. Career fair was from 1:30 until 7:00 PM

4. West Michigan Career Connections

Date: 2/8/05 – 5 ½ hours in length

Participating Employees: Amanda Reader

Host/Sponsor of Activity: Grand Valley State University, Aquinas College, Calvin College, Cornerstone University, and Hope College

Brief Description of Activity and Station Participation: Career fair for both full time positions and internship opportunities. Career fair was from 10 until 3:30 PM.

5. Career Exploration Fair for Middle School & High School Students

Date: 3/15/05 – 3/16/05 9:30 AM – 2:00 PM

Participating Employees: Emily Maurin, Mike Kluczyk, Brad Gordon

Host/Sponsor of Activity: Van Andel Museum Center

Brief Description of Activity and Station Participation: Career Exploration Fair for Middle School & High School Students. We had a table set with information that students could take with them detailing what WGVSU is all about. Employees stationed to answer students questions about careers in broadcasting.

6. NABEF-BEA-RTNDA Career Fair

Date: 4/20/05 9:00 AM – 4:30 PM

Participating Employers: Michael Walenta

Host/Sponsor of Activity: NABEF-BEA-RTNDA

Brief Description of Activity and Station Participation: Open to industry professionals, students, and entry-level job seekers. Michael attended all day and met with various individuals regarding careers in broadcasting. Activity and Station Participation: This career fair was in Las Vegas during the National Association of Broadcasters conference (NAB 2005). The fair was open to industry professionals, students and entry-level job seekers.

7. Training to WGUV Management and all personnel

Date of Station Participation: 5/9/05

Participating Employees: Diana Comstock, Bob Lumbert, Michael Haifley, Jim Rademaker, Deb Kirk, Gary Kesler, Donna Deeb, Richard Nelson, Steve Chappell, Phil Lane, Mark Tobin, Emily Maurin, Michael Kluczyk, Bradley Gordon, Mark Wittkoski, Barbara Christl, Nancy Brown, Michael Walenta, Ed Spier, Kim Brummel, Sherri Slater, David Madison, Janet Mills, Lawrence Kozal, Linda Davis.

Brief Description of Activity and Station Participation: Personnel trained in the EEO rules from MAPB/MAB advised and taught station staff and management about the requirements and how they each play an integral part in EEO. The training emphasized methods staff could use to ensure equal opportunity and to prevent discrimination. A handout was given outlining the rules to make them fully understandable. The presentation lasted 30 minutes.

8. Broad Dissemination of Notice of Specific Job Openings

Date of Station Participation: Ongoing

Brief Description: WGUV maintains and regularly updates a Recruitment and Referral Source Information list which has more than 250 entities that receive information about all full-time WGUV vacancies that arise.

9. Grand Valley State University Scholarship Program

Brief Description: Students apply for this scholarship if they are interested in majoring in Communications. A panel of station employees decides who will receive the scholarship. One student per year is awarded full tuition for her/his studies.

10. Internship Program

Brief Description: WGUV has an active internship program for students at Grand Valley State University, students of other universities or high school, and members of the community. The number of slots and types of internship positions vary each year. The availability of these internships is advertised on WGUV's website.